



WHO WE ARE:

EFFICIENCY FIRST CALIFORNIA IS THE VOICE OF THE CALIFORNIA ENERGY EFFICIENCY INDUSTRY

WHAT IS OUR ROLE:

ADVOCATING FOR A SUSTAINABLE MARKET THAT COMPETES ON INNOVATION AND ACTUAL SAVINGS

The demand for workers



- The construction trades in California have been facing a labor shortage for several years
- Many contractors have the opportunity to expand their businesses but are being limited by the lack of skilled and semi-skilled labor in the trades
- The energy efficiency industry is growing and represents an opportunity for a workers at all levels
- There are a wide variety of trainings offered, many free of charge. We can serve as a resource to help you find training that matches your intent





Career pathways



- **Technical jobs:** Energy Auditors, HERS raters, CALGreen raters, Quality control experts, Energy modeling services, HVAC designers, Indoor Air Quality experts, Software designers

- **Contractor support:** Sales people, Crew leads, Skilled and unskilled crew, Process development, Admin, Accounting, Management

- **Trades people:** HVAC technicians, Insulation specialists, Electricians, Plumbers, Carpenters, Window installers, Solar installers



The Value of Membership



We want to be a resource for your success

What we do:

- Represent the contractors perspective in state policy discussions
- Provide updates on important changes and trends in the industry
- Keep you informed via our monthly newsletter and blog, including a calendar with monthly updates on trainings and other industry events

Benefits of membership:

- Members have free access to Efficiency First and BPI webinars – earn continuing education credits, keep your certification up to date
- Discounts on goods and services for members
- Low annual dues - \$100 for Individuals, \$400 for Companies



Would you like more information?

Visit our website at:

www.efficiencyfirstca.org

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